



Bloody Mary Fest – Vendor Application 2026

In order to reduce paper use, please note that this application can be filled out on your computer.

- 1) Save a copy to your hard drive for your records*
- 2) Email the completed form as an attachment to sydney@celebratehighwood.org*

Celebrate Highwood's Bloody Mary Fest will take place **Sunday, August 16, 2026**, at Everts Park (130 Highwood Ave., Highwood, IL 60040). Restaurant/Bar participation fee is **\$150** (or \$100 for 2026 seasonal Evening Gourmet Market vendors). Artisan vendor participation fee is **\$75** (or \$50 for 2026 seasonal Evening Gourmet Market vendors).

Application deadline is **Friday, July 31, 2026**. Upon acceptance as a Bloody Mary Fest vendor, a **non-refundable** payment to **Celebrate Highwood, LLC** will be **due in full** on, or before, **Friday, August 7, 2026** or you will incur a **\$50 late fee**.

NOTE: Bloody Mary Fest is a **ticketed event**. Celebrate Highwood holds the liquor license for Bloody Mary Fest though the City of Highwood, which means **all vendors planning to sell alcoholic beverages on-site must purchase liquor directly from Celebrate Highwood's distributors**. In addition to the fixed vendor fees stated above, there is an additional fee of **10% of gross ticket sales** for alcohol and food sales. **These fees only apply to restaurant and bar vendors, NOT artisan vendors. Artisan vendors may collect cash/card.** Fees will be calculated and deducted from your ticket sales prior to receiving a reimbursement from Celebrate Highwood. Reimbursement checks will be mailed to each participant within 5 business days of the event.

Booth placement is based on returning vendors and first come-first placed. If payment is not confirmed by Friday, August 7, 2026, spots will be given to vendors on waitlist. **No exceptions.**

Date: Sunday, August 16, 2026

Time: 10:00 AM - 5:00 PM

Location: Everts Park, 102 Highwood Ave., Highwood, IL 60040

(Between Highwood Ave. and North Ave., just west of Green Bay Rd.)

Company Name: _____

Your Name: _____ Date: _____

Phone Number: _____ or Cell Number: _____

Street Address: _____

City, State: _____ Zip Code: _____

E-mail Address: _____

Website / Facebook Page: _____

1. Booth space of **10' x 10'** is **provided** as part of the Bloody Mary Fest fee. (Note: Any larger space will be charged an additional fee.) **This is strictly enforced.**

Requested Booth Size: _____

2. **One 20-amp circuit is included in your booth fee.** For anything over 20-amps, there will be a **\$50 fee** for each **additional 20-amp hook-up**. (Note: We may request detailed equipment information if you have any refrigeration, cooking and/or warming equipment.)

- *Vendors using electricity are **required to bring a 100 ft., 3-pronged outdoor rated and UL approved extension cord** for each hook-up.*
- ***Any lighting must be LED and provided by vendors.** Lighting for booths does not count towards additional electrical fees.*

Will you require **more** than 20-amps? YES _____ NO _____

*If you answered **YES**, please provide a detailed list of equipment you intend to bring:*

3. Will you be distributing samples or preparing food on site? YES _____ NO _____

- *If you answered **YES**, you will be **required** to obtain and provide a **Temporary Food Service Permit** from the Lake County Health Department. Information and permits can be obtained at <https://www.lakecountyil.gov/2319/Forms-and-Applications> or by calling 847-377-8040.*

4. Will you be selling alcohol on-site? YES _____ NO _____

*If you answered **YES**, please note that **all alcohol sales must be pre-approved**. Beer is not permitted to be sold on its own in cans or bottles; only if it is mixed into the batched cocktail (ex: Michelada). Celebrate Highwood will be running their own Beer Tent during the festival.*

Please e-mail completed application to sydney@celebratehighwood.org to request participation. Pending acceptance, a payment made in full must be received on or before August 7, 2026 to guarantee placement at Bloody Mary Fest.

Please note that receipt of application does not guarantee a placement at Bloody Mary Fest. Celebrate Highwood reserves the right to accept/reject any submitted application. You will be notified of status after receipt of the application.

Payments can be made by **check** or **credit card**. **Checks should be made payable to Celebrate Highwood**. For credit card payments, an invoice will be forwarded to your email address. Please note a *3% service fee will be added to your credit card payment.*

CONTACT INFORMATION

Email: sydney@celebratehighwood.org

Address: Attn: Bloody Mary Fest
Celebrate Highwood
17 Highwood Ave.
Highwood, IL 60040

Phone: (847) 432-6000

Please visit our website for news and announcements: www.celebratehighwood.org.

Click [here](#) to join our newsletter!

AGREEMENT OF TERMS

Yes, I would like to participate in the *Bloody Mary Fest 2026*, and hereby agree to sell or offer for sale at the Fest, only such items which are listed in the application, and which are of my/our production on the described property.

I/We swear that all information is correct and complete to the best of my/our knowledge. I/We hereby affirm that I/we have read and understand the CONDITIONS OF PARTICIPATION in the *2026 Vendor Handbook* and agree to abide by all rules that have been established for the operation of the Fest. I/We acknowledge full responsibility for all activities and conduct. I/We further acknowledge full responsibility for all activities conducted throughout the term of this permit and agree to hold Celebrate Highwood and the City of Highwood harmless and to indemnify Celebrate Highwood and the City of Highwood from any and all claims arising under this permit. I/We also affirm that I/we carry an insurance policy that will protect against liability and that I/We must carry proof of said insurance when attending the Fest. Enclosed herewith is my application for the 2026 Celebrate Highwood Bloody Mary Fest.

Printed Name: _____ **Date:** _____

Signature: _____



AFFIDAVIT

The participant assumes all responsibility for and shall bear all liabilities and expenses relating to the products offered for sale. The participant shall save the sponsoring groups, event managers, The City of Highwood, Celebrate Highwood, their successors, agents and assigns harmless from and against and indemnify them for all liability, loss, cost, attorney's fees, expenses or damages howsoever caused by reason of products sold by participant or any act of omission of participant, including but not limited to any injury (whether to body, property, or personal or business character or reputation) sustained by any person to any person or to property, and for any violation of municipal, state or federal laws or regulations governing the products of their sale, which may result from the sale or distribution of the products by the participant.

The participant shall further indemnify sponsors, The City of Highwood, Celebrate Highwood, their successors, agents and assigns from all costs and attorney's fees incurred in successfully defending or prosecuting any dispute regarding a violation of the rules and regulations set forth under this agreement.

I agree to sell or offer for sale only those items listed on the vendor application and approved by Celebrate Highwood. I acknowledge full responsibility for my activities and conduct and those of anyone working in my space at the Celebrate Highwood event and hereby acknowledge receipt of the rules of operation and agree to comply with them.

Business Name: _____

Printed Name: _____

Signature: _____ **Date:** _____